



EQUITY OR ELSE

QUALITY OF LIFE LISTENING PROJECTS

Why Listening Projects?

Inequity Poisons Every Quality-of-Life Institution that Impacts Black, Brown and Indigenous People:

- Education**
- Housing**
- Health Care**
- Safety**
- Food**
- Youth**
- Environment, Etc.**



GOALS OF LISTENING PROJECTS

Effectively document how structural and institutional racism impacts quality of life institutions in Black, Brown and Indigenous communities.

Unify the voices of an emerging national organizing network that is working to address institutional racism that informs local and national policy.

Collect authentic stories (qualitative evidence) to align peer-reviewed research (quantitative evidence) strengthening the demand for community-driven investments in our basic quality of life institutions.

To pressure local and federal decision makers to support our equity-based, quality of life agenda.

NEXT STEPS

1. With our collective strength, we can organize listening projects in no fewer than 50 cities across the U.S over the next year. (bring in local and federal officials to LISTEN AND EXPRESS SUPPORT)
2. As listening projects accumulate, we will organize regional town halls to build regional platforms. (bring in local and federal officials to LISTEN AND EXPRESS SUPPORT)
3. At the J4J conference in May of 2022, we will bring everyone together to finalize a national quality of life platform.
4. Mass mobilization in September of 2022.

HELPFUL HINTS

1. Establish code of conduct in the beginning
2. Strong facilitation is key! You want to give people voice, but FRAME the conversation
3. People directly impacted by racism are the core audience
4. People must speak to their lived experience, not their opinions
5. Give people no longer than 4 minutes to speak
6. Encourage people to submit written testimony
7. You must have official documentarians for the listening project (photographs, notes, video)
8. In listening projects, there is NO DEBATE!

www.standing4equity.org